



# PROBLEMATIC PEACH FUZZ

Treating peach fuzz has long posed a problem to therapists worldwide, but could a new treatment finally be the answer? VITALITY reports...

**P**each fuzz – also known as vellus hair – is the often unwanted soft and downy hair that grows on the face. Vellus hair is short, thin, slight-coloured, and barely noticeable thin hair that develops on most of a person's body during childhood. Exceptions include the lips, the back of the ear, the palm of the hand, the sole of the foot, the navel, the forehead and scar tissue.

## THE PROBLEM...

While vellus hair is normal, it can become thicker and more noticeable in women as they age, particularly on

the cheeks, side of the face and chin. This fuzzy facial hair has been nicknamed 'peach fuzz', and while the name might be playful, the problem can cause increasing anxiety and worry for the sufferer.

The first course of action for most women to get rid of unwanted hair is waxing, threading or shaving, but all of these methods have their own pitfalls and are not permanent when it comes to the removal of peach fuzz. Josephine Wackett, former vice president at CIDESCO International and past chair of BABTAC & CIBTAC, agrees that there is a huge issue when it comes to treating vellus hair.



## THE TREATMENT IS PAINLESS AND COMFORTABLE, AND DOES NOT LEAVE THE SKIN FEELING SORE OR SENSITIVE. IT SEEMS THIS TREATMENT COULD FINALLY SOLVE THE PEACH FUZZ DILEMMA.

According to Josephine, the treatment of peach fuzz is extremely **difficult**: 'Waxing and threading often breaks the hair and leaves the skin blotchy and sensitive, and can make the hair grow stronger; while it's almost impossible to treat fine hair with electrolysis. Shaving on the other hand makes the skin feel bristly as does derma-planing.'

Another popular method of treating unwanted hair is laser and IPL, but this is not suitable for the fine, downy hair. These are problematic as both systems require the presence of melanin or pigment in the hair, meaning laser and IPL have little or no beneficial **effect** on finer unwanted hair.

### THE SOLUTION...

**Suffering** from unwanted downy hair herself, Josephine wanted to find something that would **offer** a solution to the problem. She discovered Hair V Go, a treatment that had been specifically formulated to treat peach fuzz.

The treatment is painless and comfortable, and does not leave the skin feeling sore or sensitive. It seems this treatment could finally solve the peach fuzz dilemma.

Research carried out lead to the conclusion that the most **effective** way to treat vellus hair is to use a high-pH formulation. Using a pH between 12.2-12.4, Hair V Go breaks down the bonds that hold the hairs' cells together. It works by dissolving the lipid bonds across the hair shaft and going down into the hair shaft. It works in two ways, meaning that you will get penetration across the hair shaft and down the hair follicle.

By traveling down the follicle, Hair V Go begins to disable the stem cells within the bulge. These stem cells are responsible for creating the hair follicle and regenerate not only the follicle but also the epithelial layer. Therefore, unless we can disable or destroy the stem cells, hair will continue to grow. Hair V Go progressively



disables stem cells within the bulge which reduces their activity, hence hair reduction is achieved.

Hair V Go treatment protocol is simple to follow. In using an alkaline formulation it is essential the acid mantle of the skin is not disrupted prior to treatment; this means that the skin should not be cleansed even if the client is wearing make-up.

According to Hair V Go, around 40 per cent of women will **suffer** from noticeable peach fuzz at some point during their lifetime. The treatment could be revolutionary and banish peach fuzz for good. For more information about the treatment method and training visit [www.hairvgo.com](http://www.hairvgo.com) 